



| custom application builder |

Fully Integrated Self-serve Data, Analytics, &
Reporting Platform that Empowers your Users

Avoid duplication of effort and data through
solutions framework



Code-free design and implementation of custom solutions with
unparalleled flexibility



Integrate custom solutions to existing portals through
web services



Opturo delivers a U.S. PATENTED platform that supports functional scalability and ease-of-use requirements in order to meet time sensitive deadlines while lowering costs and increasing operational efficiency.

Solutions Platform addresses these common goals:

- Efficiently manage data and easily create services around it
- Avoid data replication and redundancy
- Cater to a wide range of operational requirements within one platform
- Avoid one-off solutions that are difficult to support and maintain in the long-term
- Effectively manage operational workflows and scale on-demand

Turnkey Solutions Builder

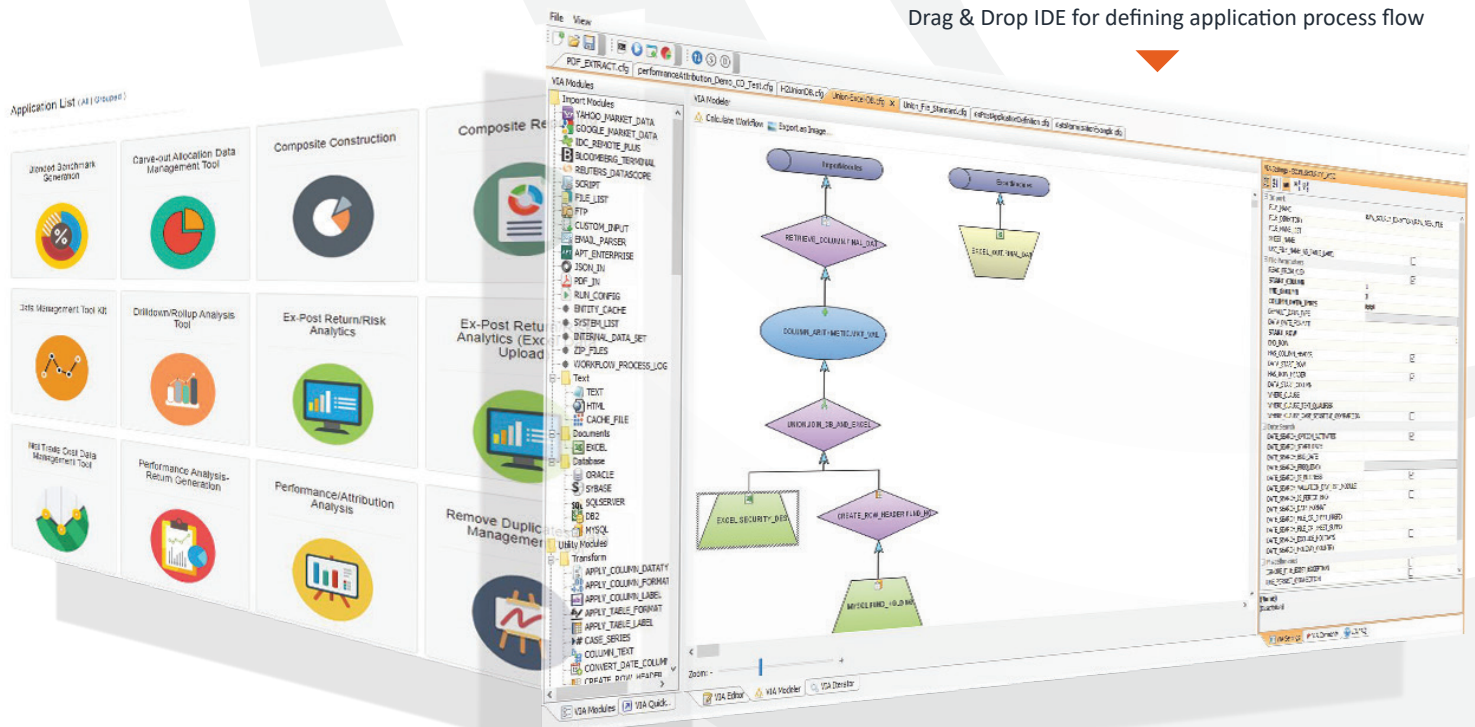
3 Step Process to Rapid Custom Application Implementation:

- **Step 1:** Identify one or more data sources and/or create a custom Data Model
- **Step 2:** Generate the Blueprint for your custom application using our drag-and-drop Integrated Development Environment (IDE)
- **Step 3:** Register the new application's Blueprint with the Process Server

The Opturo Advantage:

- Business-intelligent proprietary data models with built-in data validation and reconciliation
- Custom analysis, reporting and visualization dashboards
- Web Services enabled for the efficient dissemination of data and analysis to other systems
- Automated Data Governance through self-service data access with privacy control
- Supports multi-tenancy and granular user entitlements for data and report access
- Integrated operational efficiency and scalability tools

Drag & Drop IDE for defining application process flow



Platform's Home Screen provides access to Multiple Custom Applications

SAYS APPLICATION BUILDER PLATFORM

Opturo has pioneered a bolt-on framework that allow firms to rapidly design and implement solutions without the need for custom database structure, replicating data and writing new scripts or code.

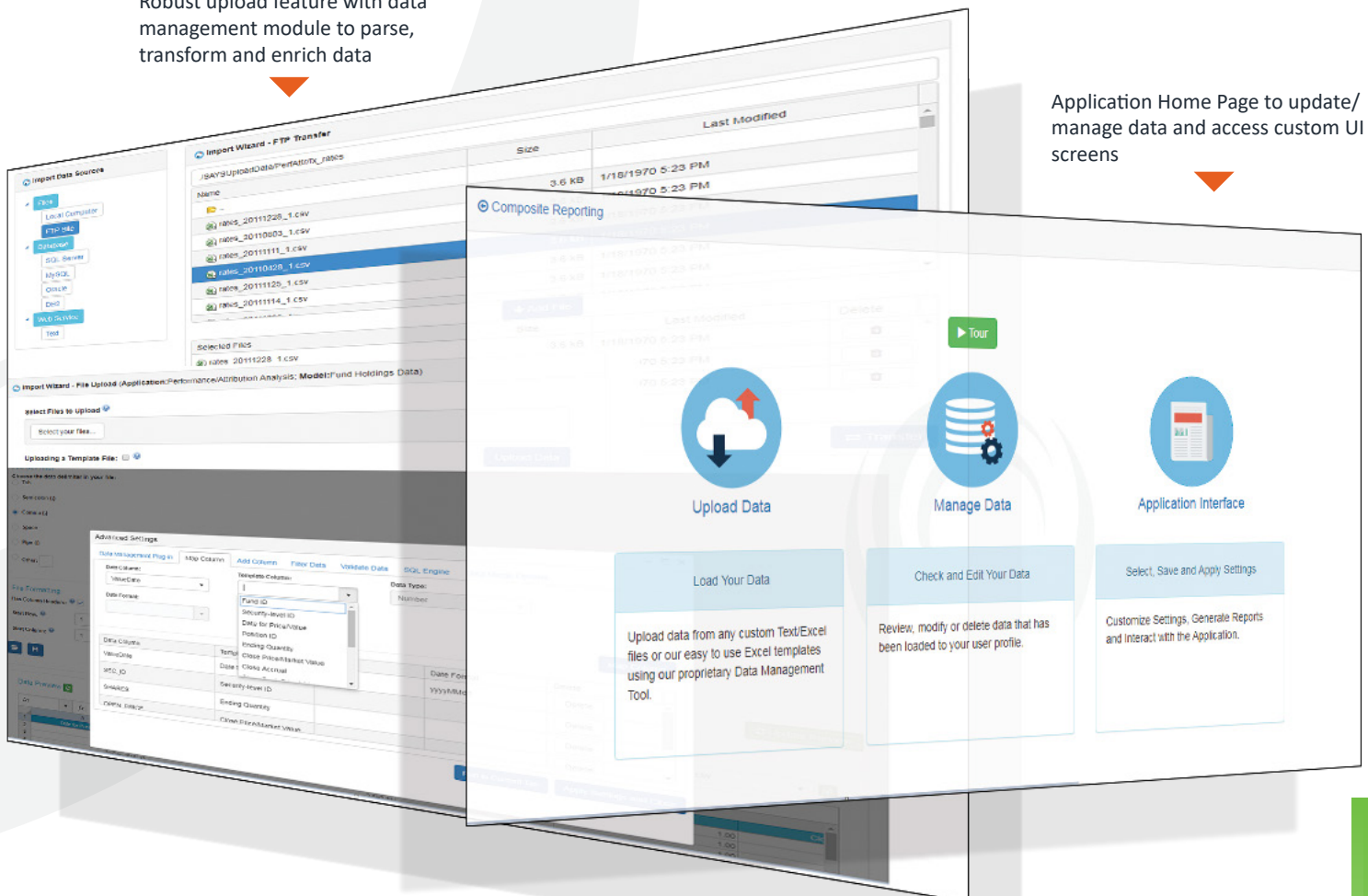
The key advantage Software At Your Service (SAYS) offers to firms across any industry is a resource to rapidly address long-term and tactical data management and business process/analysis problems, and to do so without long-term contracts, expensive hardware/software implementations and accompanying long-term financial commitments.

Robust upload feature with data management module to parse, transform and enrich data

The platform has the following components:

- **Config-driven Dynamic Data Store Layer** – Our proprietary Data Store enables flexible and rapidly deployed data models.
- **Business Intelligence and Analytics** – Create a unified dataset from multiple sources and apply your custom Business Intelligence and/or Analytics. Third-party system API's can also be integrated into custom solutions developed on SAYS.
- **Interface Layer** – Rapidly design a custom User Interface (UI) using our proprietary config-driven dynamic HTML application builder.
- **Reporting Layer** – Output the results of your custom solution to Excel, Text, Web Dashboards, Web Services, PDF or Database.

Application Home Page to update/manage data and access custom UI screens





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